

1 angm

21 May, 1998

J. S. (Jeff) RUMBERGER Key Account Manager

1761 International Parkway Suite 115 Richardson, TX 75081 Phone: 972 / 644-2289 Fax: 972 / 234-8699

TO:

REGION OPERATION MANAGERS AND SYSTEM

COORDINATORS IN ROU'S 1110, 1210, 1310, 1610, 2310, 2610, 2910, 5110, 5410, 5610, 5810, 6210, 6610, 6610,

6710, 6910

MONEE ANAYA BOB BERRIER

DENNIS BELLINGER
DENNY BOMGARDNER

JIM BRYANT MARIANNA CONROY CHRIS HUFF TOM BURNS KEN HAYNER, JR. JEANNE SWISHER

LINDA ZELLES

SUBJECT:

SOUTHLAND/7-ELEVEN - C.I.D. 0001-XX-XX

CHAIN I.D. RESTRUCTURE

Ladies and Gentlemen,

We have recently completed a restructure of the 7-Eleven chain I.D. numbers. In doing so we will be able to more effectively manage our business in this chain. Listed below is a summary of the changes made:

CHAIN/DIVISION	OLD CHAIN	NEW CHAIN	NEW HQ	RESPONSIBLE MANAGER
NAME	I.D. NUMBER	I.D. NUMBER	SIS NUMBER	
7-Eleven CIC *	0001-01-06	3297-00-00	824070	6641 - Ken Hayner, Jr.
7-Eleven OKC *	0001-07-54	1024-00-00	824157	6643 - Tom Burns
SW Convenience *	0001-09-00	1182-00-00	823720	5844 – Bob Berrier
7-Eleven Central Div.	0001-01-02	0001-01-00	No Change	2640 - Jeff Rumberger
7-Eleven Florida Div.	0001-02-01	0001-02-00	No Change	2346 - Chris Huff
7-Eleven Northwest	0001-03-05	0001-03-00	824230	5642 - Jim Bryant
14	0001-03-54	u	и	н
7-Eleven Northeast	0001-04-02	0001-04-00	823900	1340 - Denny Bomgardner
7-Eleven Southwest	0001-05-03	0001-05-00	No Change	5442 - Monee Anaya
7-Eleven Chesapeake	0001-06-03	0001-06-00	No Change	2944 - Marianna Conroy
7-Eleven Midwest	0001-04-06	0001-07-00	824240	6742 - Dennis Bellinger

* Denotes Licensee Group

Important: Each "responsible" RJR Manager should ensure the headquarter point in SIS properly reflects the Southland Chain/Division name listed above.

Additionally, your respective Chain/Division number should be entered for the headquarter point in SIS on the M31 screen to ensure chain stores appear in the Account Management Function.

All of the old chain I.D. numbers have been or will be deleted in the near future. Should you have any questions relative to the above changes, please do not hesitate to contact me.

Warm Regards,

Jeff

Jeff S. Rumberger

/cn

REGION OPS: Please give a copy of this letter to your Systems

Coordinator